



2020 Agenda

Thursday, October 1st

8:30am – 5:00pm	Registration
9:45am – 10:00am	Welcome & Introductions
10:00am – 10:45am	Fireside Chat: Managing 2020 as a Growth Year Speaker: Mike Salguero , CEO, ButcherBox Nancy Dussault Smith , CMO, Hydrow Moderator: Scott Kirsner , <i>Boston Globe</i> Columnist
10:00am – 10:45am	Table Discussion: Motivating Your Team & Navigating the Emotional Roller Coaster of Being a Founder Speaker: Jacqueline Hampton , Founder, Portico
10:45am – 11:15am	One-on-One Meetings and Networking
11:15am – 12:00pm	Fireside Chat: How Marketing is Changing Speakers: Andrew Bialecki , CEO, Klaviyo Moderator: Sarah Fay , Managing Director, Glasswing Ventures
11:15am – 12:00pm	Table Discussion: What's Next in Robotics Speaker: Fady Saad , Co-Founder, MassRobotics
12:00pm – 1:30pm	Lunch and Small Group Gatherings
1:30pm – 2:15pm	Fireside Chat: VC – Why I'm Building a Portfolio of Immigrant Founders Speaker: Semyon Dukach , Managing Partner, One Way Ventures Moderator: Marina Hatsopoulos , Director, Angel Investor, Windy Street

1:30pm – 2:15pm	<p>Table Discussion: Product Management: What CEOs and VCs Should Know in 2020</p> <p>Speakers: Ziad Sultan, Senior Director, Product Management @Spotify</p>
2:15pm – 2:45pm	<p>One-on-One Meetings and Networking</p>
2:45pm – 3:30pm	<p>Fireside Chat: Staying Connected with Customers (and Your Team) in the Corona Era</p> <p>Speaker: Kristen Anderson, Co-founder & CEO, Catch</p> <p>Moderator: Ziad Sultan, Senior Director, Product Management @ Spotify</p>
2:45pm – 3:30pm	<p>Table Discussion: Play Bigger: How to Create Your Category</p> <p>Speaker: Sarah Fay, Managing Director, Glasswing Ventures</p>
3:30pm – 4:00pm	<p>One-on-One Meetings and Networking</p>
4:00pm – 4:45pm	<p>Fireside Chat: What Exits Look Like in 2020</p> <p>Speakers: Larry Bohn, Managing Director, General Catalyst Partners David Martirano, Managing Partner, PJC Stephen Ranere, Partner, Latham & Watkins</p> <p>Moderator: Zoe Barry, Founder and CEO, Stealth Mode Startup Company</p>
4:00pm – 4:45pm	<p>Table Discussion: Building Culture When Everyone is Remote</p> <p>Speaker: Gray Chynoweth, CEO, Minim</p>
5:30pm – 7:00pm	<p>Reception</p>
Friday, October 2nd	
8:30am – 4:00pm	<p>Registration</p>
9:00am – 9:05am	<p>Morning Introduction: Steve Ingram, Partner, RSM US LLP</p>

9:05am – 9:45am

Fireside Chat: The Future is More Playful STEM Learning

Speakers:

Debi Kleiman, Executive Director, Arthur M. Blank Center for Entrepreneurship, Babson College

Bryanne Leeming, Founder & CEO, Unruly Studios

9:00am – 9:45am

Table Discussion: How Well Differentiated is Your Idea for 2020

Speaker:

John Landry, 12X CTO, Software Entrepreneur & Angel Investor

9:45am – 10:15am

One-on-One Meetings and Networking

10:15am – 11:00am

Fireside Chat: What’s Changing in the Sports Arena

Speakers:

Julie Johnson, CEO, Armored Things

Isaiah Kacyvenski, Founder Will Ventures; Former NFL Linebacker

Moderator:

Jack Concannon, Partner, Morgan, Lewis & Bockius LLP

10:15am – 11:00am

Table Discussion: Building Diversity Into Teams & Boards

Speakers:

Debi Kleiman, Executive Director, Arthur M. Blank Center for Entrepreneurship, Babson College

Senofer Mendoza, Founder and General Partner, Mendoza Ventures

11:00am – 11:30am

One-on-One Meetings and Networking

11:30am – 12:15pm

Fireside Chat: 3D Printing a Unicorn

Speakers:

Max Lobovsky, CEO, Formlabs

Moderator:

Marina Hatsopoulos, Director, Angel Investor, Windy Street

11:30am – 12:15pm

Table Discussion: Bringing Non-Mass Investors into Your Round

Speaker:

Adrian Mendoza, Founder and General Partner, Mendoza Ventures

12:30pm – 1:45pm

Lunch and Small Group Gatherings

1:45pm – 2:30pm

Fireside Chat: VC Capital Efficiency & Climate Change

Speaker:

Matthew Nordan, Managing Director, Prime Impact Fund
John Harthorne, Founder, Two Lanterns Venture Partners and MassChallenge

Moderator:

Rebecca Liebman, Co-founder and CEO, LearnLux

1:45pm – 2:30pm

Table Discussion: Building a Laser-Focused Consumer-Driven Brand and Experience

Speaker:

Peter Blacklow, Managing Director/General Partner, Boston Seed Capital

2:30pm – 3:00pm

One-on-One Meetings and Networking

3:00pm – 3:45pm

Fireside Chat: Startups: Women, Inclusion + the Road Ahead for Entrepreneurship

Speaker:

Claudia Reuter, Speaker, Author, Podcaster, Executive

Moderator:

Gray Chynoweth, CEO, Minim